

**For Immediate Release:**

## ***The Fourth Annual Blizzard Music Festival***

**Thursday, January 21<sup>st</sup> through Sunday, January 24<sup>th</sup>  
Rossland, British Columbia**

Winter has reared its lovely head once again in Rossland, B.C., and that means a celebration is in order. The Blizzard Music Festival descends upon town for the fourth year in a row with more power than ever before, showcasing talent from across Canada, Europe, and the USA against a backdrop of snow and ice, and reminding us all why we call The Kootenays home.

From its humble beginnings as a grass-roots homage to winter, The Blizzard has come into its own as one of the premier music festivals in the Interior. Founded in 2007 by Jonathan Provencal and The Tuques, The Blizzard has since then amassed a formidable list of allies including Red Resort, The Rossland Winter Carnival, All-Hit KBS Radio, Kootenay Rockies Tourism, and Nelson Brewing Company. With both the Canadian Open Freeskiing Championships at Red Resort and Rossland's 113<sup>th</sup> Winter Carnival in full swing simultaneously, this year's Blizzard promises to be the biggest and snowiest party to blow through British Columbia in a decade.

Highlights for 2010 include an outdoor stage and beer garden with DJs and live performers, the running of the **Olympic Torch** through Rossland on Sunday, 24<sup>th</sup>, and the best musical lineup yet! Featuring England's **DJ Matt the Alien** at the Eye of the Storm Party on Saturday, January 23<sup>rd</sup>. Tickets won't last long, so get yours today at participating outlets.

***blizzardfest.com***

# Thursday, January 21<sup>st</sup>

## Opening Night

***Drift Izakaya, 2104 Columbia Ave***  
**250.362.2190**

**9 PM / \$10.00 at the door**

Rossland's newest Japanese-style pub and eatery, Drift Izakaya features a menu of traditional plates, local and imported beers, sake and shochu, and a brand new stage and sound system.

### **Worship Warship with Brian Kalbfleisch**

Hailing from Vancouver, B.C., *Worship Warship* is the newest project from Pocket Rocket's front man Cam Labelle. This rock and roll outfit features big riffs, serious vocals, and smart songwriting. Local favourite *Brian Kalbleisch* warms up the room with his formidable vocals and tickled ivories.

***[myspace.com/worshipwarship](http://myspace.com/worshipwarship)***

***The Flying Steamshovel, 2003 Second Ave***  
**250.362.7323**

**10 PM / \$5.00 at the door**

Whether you call it The Shovel or The Steamer, locals call it home. Rossland's hometown pub and grill features a constant blitz of live music and events, and a menu worthy of a long day on the hill.

### **Arthur Funkarelli**

Nelson, B.C.'s rock and roll wild men return to Rossland just in time to tune the town up! Double guitar assault, saxophone, screaming and carrying on, towering bass, and machine gun drumming go for the throat.

***[myspace.com/arthurfunkarelli](http://myspace.com/arthurfunkarelli)***

**Friday, January 22<sup>nd</sup>**  
**The Gathering Storm**

***Rossland Winter Carnival Beer Gardens and  
Blizzard Fest Outdoor Stage***

**Corner of Columbia Ave and Queen Street**

**7 PM — 10 PM**

Ice sculptures in the square, half pipes in the street, an outdoor stage in the heart of winter, food vendors.... snow volleyball anyone? And beer. Could you ask for anything more? Live performances and DJs keep your temperature up as you take it all in.

*rosslandwintercarnival.com*

***Rafters at Red Resort***

**3 PM — 5 PM / FREE**

Aprés Ski with **Cam Labelle and The Blizzard All-Stars.**

*redresort.com*

***The Flying Steamshovel, 2003 Second Ave***

**250.362.7323**

**9 PM / \$10.00 at the door**

**Kamila Martel and the Ne'erdowells**

*The Cracker Cats* front woman returns to Rossland with a new roots music agenda, and dominant performances from her band-mates. Searing vocals and an eclectic mix of instruments support solid songs and an energetic presence straight out of Saskatoon. Do it.

*myspace.com/kamilamartel*

***Drift Izakaya, 2104 Columbia Ave***

**250.362.2190**

**10 PM / \$2.00 at the door**

**Graham Tracey and The Sons**

Local singer/guitar player mixes original material with new takes on old favourites at his weekly Friday night haunt. The Sons stop by for a rootsy throw down, and other special guests seem to materialize out of the fog. Located directly across from the beer gardens, it's a quick stumble out of the cold.

*grahamtraceymusic.com*

**Saturday, January 23<sup>rd</sup>**  
**The Eye of the Storm Party**  
**Rossland Miner's Hall**  
**9 PM / Tickets \$35.00**

This is it kids. The mother of all ski town parties comes together with an international cast of dozens. A huge speaker system, two stages, four big bands, over-the-top décor, lights, smoke, beer, and action! This year's Eye of the Storm is designed specifically to accompany your all-night lifestyle, providing groove-based dance music and acclaimed DJ magic into the wee hours. Tickets for this infinite event are available in finite quantities at Ross Vegas Board Shop, on Columbia Ave in Rossland.

*"Do or do not. There is no try."* —Yoda

[rossvegasboardshop.com](http://rossvegasboardshop.com)

*Featuring, for your pleasure....*

**Wassabi Collective**

Nelson, BC's purveyors of atmospheric eclectica, showcasing sultry vocals, hints of reggae and disco house, and clothing you wish you had.

[myspace.com/wassabicollective](http://myspace.com/wassabicollective)

**Digitalis**

Start with two pounds of the Black Brothers from Funkarelli, add two cups of MC CyphaNex and DJ Rippel, spice it up with equal parts Baird, Cleary, and Ronald, beat well and bring to a boil, and you've got Nelson's own supergroup, Digitalis!

[myspace.com/digitalis](http://myspace.com/digitalis)

**Acorn Project**

Head South with Bellingham, Washington's six piece musical organism. Blending funk and progressive jams with a jazzy sensibility, these boys are made to boot, honey.

[myspace.com/acornprojectmusic](http://myspace.com/acornprojectmusic)

**Mat The Alien**

The Blizzard Music Festival is proud to present Manchester, U.K.'s *Mat The Alien!!!!* From Whistler to Las Vegas, Europe to Shambhala, and finally to Rossland, Mat has been described as *"awe inspiring, and some next level sh%#!"*

We may never know if he comes from another planet or not, but we do know he will rock The Eye of the Storm Party and then grab his board and shred Red with the best of them.

[myspace.com/matthealien](http://myspace.com/matthealien)

**Sunday, January 24<sup>th</sup>**  
**Powder Day**  
**Blizzard Fest Outdoor Stage**  
**Corner of Columbia Ave and Queen Street**  
**11 AM — 3 PM / FREE!**

The Rossland Winter Carnival in conjunction with The Blizzard and Kootenay Rockies Tourism are proud to present the closing ceremonies of Rossland's 113<sup>th</sup> Winter Carnival. Featuring performances by *Jamphibian*, *The Tuques*, and other special guests, we'll welcome **The Olympic Torch** as it makes its way down Columbia Avenue at 1 PM sharp. Join us for this historic event and welcome winter back home, Rossland style.

**For more information on The Blizzard or our sponsors, visit:**

**[blizzardfest.com](http://blizzardfest.com)**

**[rosslandwintercarnival.com](http://rosslandwintercarnival.com)**

**[kbsradio.ca](http://kbsradio.ca)**

**[krtourism.ca](http://krtourism.ca)**

**[nelsonbrewing.com](http://nelsonbrewing.com)**

**[redresort.com](http://redresort.com)**

**[vancouver2010.com](http://vancouver2010.com)**